

Saturday - April 3, 2015

Dear Friend:

What if I told you I could show you a **100% guaranteed** method to building a completely recession-proof business.

Would you be interested in learning more?

Let's face it... Who Wouldn't?!!

Imagine being able to spend as much time with your family and friends as you want. Or, finally being able to take that vacation you've been putting off for years. Perhaps your dream is to retire early or simply work less every week. Whatever your personal or professional goals - you don't need to put them "on hold" any longer. The fact is, as a Professional Speaker, you could be making as much as \$1,000 per hour (or more!) simply by following and re-using a proven, step-by-step blueprint. As a Professional Speaker, you can finally end the frustration of working for unappreciative bosses or coworkers. And here's the best part -- You don't need any special skills, education, or background to become a first-rate speaker.

That's right - practically ANYONE can master the art of speaking. It's simply a matter of understanding (and reusing) a proven and successful formula that has stood the test of time. And because millions of businesses, schools, and organizations need to motivate and educate their staff and student body, the field of speaking continues to expand at an exponential rate. It's one of the few businesses that has actually thrived in a poor economy.

There's Really Only Two Ways You Can Build A Profitable Speaking Business:

Aside from hitting the lottery or a winning jackpot in Las Vegas, I know of only two real methods of building a profitable speaking business.

Option #1: Do It All By Yourself:

This is most likely the way you're doing things right now... Or it's the approach you're likely to take because it's the only way you know.

Perhaps you've purchased or plan to purchase a few speaking books or CDs or participated in a few seminars to help get your speaking business up and running. So you shoulder the burden all on your own. Don't get me wrong - while doing all the work yourself is noble, we both know it isn't the quickest way to grow your business and standard of living.

There's just no guarantee you'll stumble upon the "secret" to making it all fit together.

Option #2: Work With Someone Who's Actually Done It (and continues to do it!)

I've created and perfected an effective approach to creating truly memorable speeches that, quite frankly, no other professional Speaker has been able to duplicate. This is really what sets my speaking techniques apart from anything else you're likely to find anywhere. And, unlike other Speaking Consultants, Coaches, or courses, I've carefully organized all of my best "insider" secrets into an easy-to-follow blueprint for success.

Best of all - I can show anyone how to do the very same things I did...

My methods really aren't rocket science. They don't require any special education or any special background. Plus, I can show **ANYONE** how to do it in far less time than it took me - no matter where you are in your professional speaking career.

Even if you've never made a public speech in your entire life, my program can teach you the important steps you need to deliver a memorable speech to any sized audience. Look, I know firsthand how difficult it is to build a new business from the ground up. I struggled for many years to uncover the secret to making the types of speeches that would keep my audiences and clients "coming back for more." It was not until I was able to understand the important components of a masterful speech that I was able to really begin making serious profits! Now I speak to some of the largest and most prestigious organizations worldwide.

My clients include Starbucks, Boeing, Nordstrom, State Farm Insurance, Washington Mutual, Merrill Lynch, and Allstate (just to name a few). These businesses all represent happy clients who are eager to have me return as a guest speaker or presenter. I've learned how to deliver life-changing messages that keep my audience engaged and inspired long after I've made my presentation. That's because my speeches are designed to transform the lives of my audience literally!

And here's the very best part... I can show you how to do the exact same thing!

... Speak To Riches!!

No matter the speaking occasion or how little time you have to prepare a speech, my new guide, *Speak to Riches! The Insider's Guide to Making Truly Memorable Speeches*, will help you prepare and deliver a powerful and successful speech every time.

With *Speak to Riches* close at hand, you'll find suitable openings and endings for every speech. Fresh quotes and pertinent talking points will give your entire speech substance and interest. I've created helpful "speech modules" throughout the chapters, that you can use "as is" or customize to your specific needs. These modules act as "instant speeches," or parts of speeches that you can use immediately without changing them. They can be easily customized by adding quotes, anecdotes, or facts that suit your particular needs.

In short, my speech modules take the guesswork out of creating a memorable speech.

Best of all, I even include a complete section on my no-nonsense networking strategies. You'll learn how I build upon each speech I deliver and discover how I find new speaking engagements. Very few professional speakers are willing to share with you exactly how you need to find more work... But I am! I'll show you everything you need to know about finding new prospects - all written from my firsthand experiences.

No other speaking product I know of delivers everything you need to start making better, more empowering speeches, like *Speak to Riches! The Insider's Guide to Making Truly Memorable Speeches*

The entire program is carefully organized into four easy parts. Chapters 1 through 3 offer "how-to" tips and techniques—"the tricks of the trade"—for building and delivering confident speeches. Chapters 4 through 8 contain both "how-to" advice and "content" material that you can use in speeches for specific occasions.

I also even provide you with a host of materials that you can re-use in your speeches, presentations, and even in memorandums or office newsletters in Chapters 9-11.

With *Speak to Riches! The Insider's Guide to Making Truly Memorable Speeches*, you'll receive step-by-step instructions on creating and delivering speeches that will keep your audience on the edge of their seats.

Includes:

- *The secrets to building your speech and how to make sure it's a winner each and every time!*
- *The importance of sizing up the crowd before you speak anything out loud (Note: This tip alone can save you countless hours of preparation and false starts.)*
- *Six simple approaches for a great opening - Master these steps and you're sure to win the audience's goodwill with little effort.*
- *Injecting natural humor in your speeches, including the seven simple ways to amuse any audience no matter what the size.*
- *The importance of practice and delivery and what every memorable speech has in common.*
- *Using the "ear test" in order to help you save time in your practice sessions.*
- *Four of the most common stage fright & nervousness symptoms and how to overcome them quickly and easily.*
- *The seven deadly essentials of voice and how to avoid them so you can hit a home run with every speech you deliver.*
- *The secret to "moving metaphors" and how to carefully choose your words for maximum impact.*
- *Using props and equipment seamlessly in your next speech or presentation.*
- *How to present the perfect toast for any occasion including; weddings, anniversaries, birthdays, parties, retirements, etc..*
- *How to network and keep your calendar filled with more and more speaking engagements.*

- *The nine principles for making powerful acceptance speeches and how to put them into action.*
- *The three most important eulogy basics that every listener appreciates and remembers.*
- *10 vital considerations you must never forget when giving any last-minute speech.*
- *Five absolutely foolproof rules for holiday speaking that work for any audience.*
- *Making powerful business speeches that result in you being called back for more and more!*
- *How to use "today's history" in order to make any speech more memorable and powerful.*
- *What to do when it goes wrong... Effective tips to dealing with problems at any speaking event.*
- *Using presentation software including; PowerPoint, computer-generated displays, transparencies, flip charts, poster boards and charts to your advantage.*
- *Using the "alphabet method" as an incredibly powerful tool for acquiring testimonials.*
- *How NOT to overcome stage fright. Discover the secrets the professionals use to overcome nervousness in any public speaking engagement.*
- *Essential tips for preparing your speech in order to make sure it's the perfect length and tone.*
- *The 12 most important tips for international speaking engagements.*
- *16 ways to strong endings. How to create lasting impact and make your speech memorable beyond today or tomorrow.*
- *Business building strategies that work! Learn the techniques I use to find new clients and speaking engagements.*
- *And so much more ...*

ORDER NOW!

Speak to Riches! The Insider's Guide to Making Truly Memorable Speeches is a power-packed 350+ page e-book available for immediate downloading as a PDF file. That means no shipping or handling charges ... and no waiting. Order today, and start giving better speeches tomorrow!

Test Drive Risk-Free for 90 Days...

If *Speak to Riches! The Insider's Guide to Making Truly Memorable Speeches* doesn't help you deliver better speeches. Just let me know within 90 days. I'll cheerfully refund your \$39 payment in full, no questions asked. You can still keep the e-book free. That way, you risk absolutely nothing. So what are you waiting for?

To order, *Speak to Riches! The Insider's Guide to Making Truly Memorable Speeches* on a 90-day risk-free trial basis, just click below now:

Sincerely,

Albert

Albert Mensah

P.S. **Quick-Response Bonus!** Order *Speak to Riches! The Insider's Guide to Making Truly Memorable Speeches* today and you get a FREE Bonus Report, *How to Write Great Speeches*. (list price: \$7.00).

In it, you'll discover:

- *The importance of the "triple T" rule and how to effectively distill the essence of your speech.*
- *How to feature and highlight the most important message points in your speech*
- *The secret to livening up dull facts with colorful examples.. How to take something boring and make it come alive for your audience.*
- *Building a powerful speech "brick by brick" and the importance of constructing speeches in modules and "bridges".*
- *Simple (yet effective) tips for conveying your speaking points quickly and clearly.*
- *The fool-proof formula for connecting with your audience each and every time you write a speech.*
- *The power of positive repetition - important methods to driving your most important points home.*
- *The secret to using humor in your speech and how to freshen up any "stale" speech.*
- *Two important ways you can "kick start" any speech and how to use both effectively.*
- *Bonus: Includes bonus material on actually making your speech including; how to deal with tough audiences, five ways to use modulation, The art of introducing yourself, how to make "call to action" speeches, plus the best tips on how to calm your nerves before any speech*
- *plus much, much more....*