### Learn The "Insider Secrets To Creating INCREDIBLE Profit Generating Ads!"

Ask yourself...

Are you tired of spending wasted money on ads that simply fail to work? Do you want to advertise your product or service and gain immediate results?

If you own or operate a small business, you probably already know that a powerful advertisement can dramatically increase sales and profits.

Of course, the big ad companies have all the financial resources they need to invest in advertising. Even mediocre or crummy ads can influence consumers if they are exposed to them repeatedly. And if they don't work? So what? The big brand names still have endless money to try again and again.

**The Problem:** You, on the other hand, do not have millions to spare! You need to see impressive results from your first ad investment.

**The Solution:** "The Insider's Guide To Creating Incredible Profit Generating Ads!" will show you how you can create money-making advertisements that really work – Impressive profit-pulling ads that generate money for your business every single time you use them. 100 % Guaranteed!

If you're a business owner and you advertise in the local papers or weekly circulars, ask yourself this simple question: Are the returns from your ads earning more than the money you've invested in them? If not, then "The Insider's Guide To Creating Incredible Profit Generating Ads!" is for you. You'll discover firsthand the rules for designing, writing, and building winning ads for newspapers, flyers, and brochures. Learn how to create persuasive ads that consistently generate income while helping to increase your client base simultaneously. Best of all, the price of this guide is so easy on the wallet that you'll cover your entire investment with the very first ad you write. It's really that simple to use!

"After working 10 years in the food industry, my restaurant slowly got off the ground. Nothing I tried worked. I even had a copywriter friend put together an ad for me, but it did little to bring new customers. After reading this wonderful guide, I finally felt I could compose successful ads. That same night, I began to write a new advertisement. I followed the book's easy step-by-step instructions. It was as easy as 1-2-3. The next morning, I met with a designer, and together, we designed an ad using the tips and tricks of the book. It was fantastic! The ad worked and worked well. Since then, my clientele has increased every week.

I want to thank the author. This guide is a must-read for all business owners. I strongly recommend it to everyone (well, maybe not to the competition)".

#### Stop Throwing Your Money Away!

If you're spending a bunch of money on wasted ads and are failing to receive the results you want - then you really owe it to yourself to learn the correct ad-building method. The no-nonsense information contained within this guide is designed to help you immediately! You'll learn step-bystep how to create effective ads that sell – pure and simple. You'll finally begin generating the return on investment your advertising efforts have been missing. Right from the start, "The Insider's Guide To Creating Incredible Profit-Generating Ads!" will show you how to improve all of your current ads to supercharge their content. You'll learn how to create more persuasive ads designed to maximize profitability.

Tell-A-Friend Order Now!

(screenshots)

#### Who is this guide designed for, and who can benefit from it?

Anyone who wishes to create effective and persuasive ads that are guaranteed to motivate the consumer.

• If you're a business owner who sells a product or service, and you need to increase your profits you simply must use "The Insider's Guide To Creating Incredible Profit Generating Ads!" I receive emails from readers worldwide who purchased this guide: store owners, restaurants, gyms, mechanics, video stores, optometrists, etc. Service Providers such as: plumbers and electricians, computer technicians, caterers, hairdressers, cosmetologists, and even handymen. Readers of this information have increased their profits significantly.

• If you provide advertising services or design ads for others and wish to become a "Master," "The Insider's Guide To Creating Incredible Profit-Generating Ads!" will increase your level of professionalism by revealing the very best, well-kept secrets of advertising experts. This guide has been purchased by Ad designers, publicists, copywriters, newspaper owners, and even advertisement and marketing agencies. As a result, they have also improved their services.

"I always knew my advertisements could be more effective. After I read "The Insider's Guide To Creating Incredible Profit Generating Ads!" I understood how to make them more effective. I am a computer technician without any experience in writing advertisements. However, you need no advertising experience to use this guide. It practically does the work for you. Since I began working with the guide, my business and profits have grown! Recently, I had to hire two additional technicians." Bob Risch Computer Technician Cleveland, Ohio

# Here are a few secrets you'll uncover in "The Insider's Guide To Creating Incredible Profit Generating Ads!"

• How to structure the ad correctly? What to place on top, on the bottom and in the middle. (You would be amazed to learn how many designers try to create an "original" design and create a cluttered ad that chases readers away).

- Where does the eye wander to first? And how to use it to your advantage?
- Is it necessary to insert a picture in every ad?
- How many images should be inserted per ad?
- What fonts should you use? And what fonts chase away the reader?
- How many font types to use in one ad? And what sizes?
- How to grab the attention of your target audience?
- How many readers actually read the text? And how many read only the headline?
- How many words are recommended to place in one line? And how many sentences in a paragraph?
- How can the reader be encouraged to continue reading the text?
- Should you be witty or keep it simple?
- Should you be soft or straight to the point?
- How to create the text for the ad?
- "Pop-ups" in paper advertisements?
- How to excite the consumer?
- How to provoke response?
- How to present the product's price?
- How to give the consumer a feeling that your product is worthwhile?
- How to use coupons wisely?
- What colors to use in your ad?
- How to prevent mistakes?
- How to make yourself available to your consumer?

In addition, detailed examples are illustrated with colorful pictures showing how all the rules are used together in an effective advertisement.

#### "The Insider's Guide To Creating Incredible Profit Generating Ads!"

# Proven Tips for Creating Persuasive

# Advertisements that Produce Remarkable Results!

You have nothing to lose and EVERYTHING to gain.

You simply can't fail with our 100%, ironclad, money-back guarantee!

If, for any reason, within the next 30 days, you are not completely satisfied with the performance or results of "The Insider's Guide To Creating Incredible Profit-Generating Ads!" we'll simply refund your order without a fuss—no questions asked!

# Limited Time Offer. Order now! \$49.99 Now Only \$29.94

Attention! This is a limited offer for the next 250 customers. Order now! Afterward, this price will increase.

# Hurry up!

# Order now and receive the following unique bonus package:

# BONUS #1- valued at \$13.90

Mini-Course: How to write a text for an effective advertisement.

This easy-to-use guide will teach you the secrets that the hottest copywriters in the field use:

- What is the classical layout that always works when writing an effective advertisement?
- How to write an interesting and persuasive opening?
- What is the reader looking for in the text?
- How to use jargon correctly?
- How can many of the product's advantages be consolidated into one short text?
- Which words attract more attention?
- What word attracts the most attention?
- How to sound honest and reliable?
- Why write in threesomes?
- How to remember all this?

All of the above plus much more, all accompanied by easy-to-follow examples.

In addition to the mini-course, you'll also receive:

# BONUS #2- valued at \$44.90

Ready-to-use Advertisement Templates For Your Own Use.

Pre-designed advertisement templates which can be quickly edited for your own use. Simply open these pre-made templates and insert your own text and pictures. You can add, remove, design from scratch, or use a combination of different ads and change anything you want - all according to your specific needs! The templates come in editable EPS format; it is simply genius!

To open and edit the templates, you'll need Macromedia Freehand 9 (or later) OR Adobe Illustrator 9 (or later). You can also view the templates as Acrobat reader files (.PDF) (for viewing files only, not for editing). You need Macromedia Acrobat Reader 4 (or later) to view PDF files.

This bonus alone is worth the price of the entire package!

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Tell-A-Friend

Attention! This is a limited offer for the next 250 customers. Order now! Afterwards, the price will increase. "Don't hesitate. Act NOW!"

A Word from the Author:

In my 19 years as a Chief Creative Director for various advertising agencies, I've created advertisements of all types: newspaper and magazine ads, billboards, radio commercials, TV commercials, brochures, and pamphlets. I've also created advertisements for food and high-tech companies, schools and universities, motor companies and fashion houses, internet service providers and international calling companies, baby toys, furniture, blankets... You name it.

The idea of waking up at the crack of dawn for a day of filming TV commercials in the desert with a group of free-style parachutists, or shooting a scene with 200 extras in a deserted city in a

foreign country might appeal to some; however, for me, it is more exciting, challenging and pleasurable to create a written advertisement for sales. There are probably many copywriters or art directors in advertisement agencies that will smirk at these lines, but I am convinced that the ability to influence the reader, using minimal resources in a short period of time, to initiate an immediate reaction is a kind of magic.

In this guide, I want to teach you the secrets of my successful formula.

Put simply, if you sell any type of product or service in the local papers or weekly circulars or if you design or write advertisements for others, then "The Insider's Guide To Creating Incredible Profit-Generating Ads" is a must-have!

A president of a large company once mentioned that he knew half of the money he spent on advertising went down the drain. "The problem is," he said, "I don't know which half."

This guide will cut through the nonsense and teach you EXACTLY how to interest and attract customers to purchase your products.

I'm confident that you'll find these rules work for you just as they've consistently done for me and for my clients.

Wishing you success and satisfaction from your business,

#### Y. Koren, Author.

Order NOW And Start to Advertise Today!!!

#### P.S.

"The Insider's Guide To Creating Incredible Profit Generating Ads!" offers plenty of practical advice on writing, designing, and creating effective ads that work. Included are many colorful, clear, and easy-to-understand examples. With every purchase of this guide, you'll also receive the Mini Course – "How to write an effective text for an advertisement" as a special bonus - plus a great collection of ready-to-use templates to create your own personal advertisements immediately. This guide is a must-read for every business owner, or for those that write and design ads for others.

#### P.P.S.

Still, have doubts? Don't hesitate. Remember: One thing stands between you and success. Take initiative and act! Once you read "The Insider's Guide To Creating Incredible Profit-Generating Ads!" you'll not want to put it down. It will be like having your own personal mentor every single time you create a new advertisement.