

Article #1: Thinking of Becoming a Professional Copywriter – Well, Now’s the Time!

You have no doubt heard about copywriters who charge as much as \$5,000 (and sometimes more) to write effective sales copy. Are they worth it? You bet they are. Thanks to the growth of the Internet, copywriting has become a big business.

If you’ve ever considered becoming a professional copywriter, there is no better time than the present. However, making a bunch of money as a copywriter is easier said than done. Effective ad and sales writing is a science.

That’s why professional Advertising Agencies such as Ogilvy & Mather, Saatchi & Saatchi, and Young & Rubicam charge such a fortune for powerful ad copy. These big agencies carefully guard and share their secrets with very few outsiders. If only there were a simple guide to some of the greatest copywriters' tricks and ad writing secrets - some sort of step-by-step, easy-to-follow user’s handbook where you could learn how to create killer ads that are proven to generate income both for yourself and your clients.

Well, thankfully, now there is.

“The Insider’s Guide To Creating Incredible Profit-Generating Ads!” will show you EXACTLY how to create money-making advertisements that really work - impressive profit-pulling ads that generate great income for your clients every single time you use them. This collection includes some of the absolute greatest copywriter tips and tricks.

By following along with colorfully illustrated examples, you'll learn firsthand how to create an effective advertisement. This useful handbook is a must-read for aspiring copywriters looking to earn a great income.

In fact, the secrets revealed in “The Insider’s Guide To Creating Incredible Profit Generating Ads!” could easily land you a full-time job in an Ad Agency.

This useful handbook is written specifically for aspiring copywriters looking to earn a great income. In fact, the secrets revealed in “The Insider’s Guide To Creating Incredible Profit Generating Ads!” could easily land you a full-time job in an Ad Agency.

But, after learning these techniques, you’ll probably be getting so many jobs on your own – the agencies might be looking to outsource their work to YOU.

Article #2: Become a Master in Advertising - Secrets of the Greatest Art Directors Revealed!

Effective ad and sales writing is a science. That’s why professional Advertising Agencies such as Ogilvy & Mather, Saatchi & Saatchi, and Young & Rubicam charge such a fortune for powerful ad

copy and high-powered design.

These big agencies carefully guard and share their secrets with very few outsiders. Of course, Art Directors understand better than anyone that killer ad copy goes hand in hand with compelling design and layout. If only there was a simple guide to some of the greatest Art Directors' tricks and ad writing secrets - some sort of step-by-step, easy-to-follow user's handbook where you could learn how to create killer ads that were actually proven to generate a ton of income both for your agency and all of your clients.

Well, thankfully, now there is!

“The Insider’s Guide To Creating Incredible Profit Generating Ads!” will show you EXACTLY how you can create money-making advertisements that really work – Impressive profit-pulling ads that generate great income for your agency and clients every single time you use them. Some of the absolute greatest Art Director's tips and tricks have been assembled in this useful collection and revealed for the first time.

You'll learn firsthand by following along with colorfully illustrated examples of exactly how to create an effective advertisement. Learn which fonts you should use and work best, how many images should be inserted per ad, and how to grab the attention of your target audience every single time! Make more money for your firm by avoiding cluttered ads and exciting the reader to act.

This no-nonsense, useful handbook is an absolute must-read for any Art Director looking to increase their agency's professionalism and exposure. In fact, after you put into practice the techniques outlined in “The Insider’s Guide To Creating Incredible Profit-Generating Ads!” your clients and your boss will adore you.

Article #3: Advertise “Do-It-Yourself” Style – It’s Very Simple and Easy When You Know How.

As a Small Business Owner, every dollar you spend is a dollar that comes right out of your pocket and impacts your profit margin, especially when you're trying to grow your business. If you're going to succeed, you have to pay close attention to your bottom line and look for creative, innovative ways to cut costs while still getting the results you need.

So, when it comes to spending money on advertising, how do you ensure your advertising is working hard enough without spending a fortune? If only there were a simple guide to some of the greatest advertising tricks and ad-writing secrets - some sort of step-by-step, easy-to-follow user's handbook where you could learn how to create killer ads that were actually proven to generate a ton of income and increase your sales.

Well, thankfully, now there is!

“The Insider’s Guide To Creating Incredible Profit Generating Ads!” will show you EXACTLY how you can create money-making advertisements that really work – Impressive pro techniques that generate great income every single time you use them. Some of the greatest advertising tips and tricks have been assembled in this useful collection and are revealed for the first time.

You’ll learn firsthand by following along with colorfully illustrated examples of exactly how to create an effective advertisement. Learn which fonts you should use and work best, how many images should be inserted per ad, and how to grab the attention of your target audience every single time! Sell more by avoiding cluttered ads and by exciting the reader to take action.

This no-nonsense useful handbook is an absolute must-read for any Small Business or Small Business Owner looking to make more money with powerful ads.

In fact, after you implement the techniques outlined in “The Insider’s Guide To Creating Incredible Profit-Generating Ads!” you’ll wonder how your business ever lived without them.

Article #4: Learn Step-by-Step How to Become a Master in Marketing and Advertising.

We all work hard to write that hot prospect-pulling ad – unfortunately, many times, we get little or no response at all. Marketing and Advertising Managers, in particular, receive a ton of criticism regarding this problem. Of course, Marketing and Advertising Managers also understand better than anyone that killer ad copy goes hand-in-hand with compelling design and layout. If only there was an easy-to-understand guide to all the greatest advertising tricks and ad-writing secrets. Some sort of a step-by-step user’s handbook where you could learn how to create killer ads that were proven to generate a ton of income for your agency and all of your clients.

Well, thankfully, now there is!

“The Insider’s Guide To Creating Incredible Profit Generating Ads!” will show you EXACTLY how you can create money-making advertisements that really work – Impressive profit-pulling ads that generate great income for your agency and clients every single time you use them. Some of the absolute greatest advertising tips and tricks have been assembled in this useful collection and are revealed for the very first time.

You’ll learn firsthand by following along with colorfully illustrated examples exactly how to create an effective advertisement. Learn how to grab the attention of your target audience every single time and make more money for your firm. Get more clients and sell more by avoiding cluttered ads and exciting the reader to take action. Now you can finally understand how to stop other ad

agencies from “stealing” your potential clients! This no-nonsense handbook cuts through all of the creative “mumbo jumbo” and is an absolute must-read for any Marketing and Advertising Manager looking to increase their agency’s exposure.

In fact, after you put into practice the techniques outlined in “The Insider’s Guide To Creating Incredible Profit Generating Ads!” your clients and your boss will adore you.

Article #5: Learn the Secrets of Master Advertising Consultants by Creating Powerful Money-Making Ads.

Many Advertising Agencies don’t want to admit that effective ad copy is detrimental to a campaign’s success. Let’s face it: If your ad copy and layout are poor, sales will not happen, and you and your clients will feel frustrated.

Of course, Advertising Consultants also understand better than anyone that killer ad copy goes hand in hand with compelling design and layout. If only there was an easy-to-understand guide to all of the greatest advertising tricks and ad writing secrets—some sort of step-by-step user’s handbook where you could learn how to create killer ads that were actually proven to generate a ton of income both for yourself and all of your clients.

Well thankfully, now there is!

“The Insider’s Guide To Creating Incredible Profit Generating Ads!” will show you EXACTLY how to become more involved in the creative process by crafting money-making advertisements that really work – Impressive profit-pulling ads that generate great income for you and clients every single time you use them. Some of the greatest advertising tips and tricks have been assembled in this useful collection and are revealed for the first time.

You’ll learn firsthand by following along with colorfully illustrated examples of exactly how to create an effective advertisement. Learn how to grab the attention of your target audience every single time and increase your firm’s level of professionalism. Get more clients and sell more by avoiding cluttered ads and exciting the reader to act. Now you can finally understand how to stop other ad agencies from “stealing” your potential clients!

This no-nonsense handbook cuts through all of the creative “mumbo jumbo” and is an absolute must-read for any Advertising Consultant looking to increase their agency's exposure.

In fact, after you put into practice the techniques outlined in “The Insider’s Guide To Creating Incredible Profit-Generating Ads!” you’ll wonder how your business ever lived without them.

Article #6: Increase Your Client's Sales and Response Rates - Killer Ad Secrets Revealed!

The big ad companies have all the financial resources they need to invest in advertising. Even mediocre or crummy ads can influence consumers if they are repeatedly exposed to them.

And if they don't work? So what? The big brand names still have endless money to try again and again. But how do YOU really grab those readers? How do you keep their attention all the way through? And most importantly, how do you make them want to return for more? It's no secret that killer ad copy goes hand-in-hand with compelling design and layout.

If only there were an easy-to-understand guide to all the greatest advertising tricks and ad writing secrets - some sort of step-by-step user's handbook where you could learn how to create killer ads that were actually proven to generate a ton of income for yourself and all of your clients.

Well, thankfully, now there is!

"The Insider's Guide To Creating Incredible Profit Generating Ads!" will show you EXACTLY how to become more involved in the creative process by crafting money-making advertisements that really work - Impressive profit-pulling ads that generate great income for you and clients every single time you use them. Some of the greatest advertising tips and tricks have been assembled in this useful collection and are revealed for the first time.

You'll learn firsthand by following along with colorfully illustrated examples of exactly how to create an effective advertisement. Learn how to grab the attention of your target audience every single time and increase your firm's level of professionalism. Get more clients and sell more by avoiding cluttered ads and exciting the reader to act. Now you can finally understand how to stop other ad agencies from "stealing" your potential clients!

This no-nonsense handbook cuts through all of the creative "mumbo jumbo" and is an absolute must-read for any Advertising Consultant looking to increase their agency's exposure.

In fact, after you implement the techniques outlined in "The Insider's Guide To Creating Incredible Profit-Generating Ads!" you'll wonder how your business ever lived without them.

Article #7: Work from Anywhere In the World Writing Money-Making Advertisements with Only a Computer and an Internet Connection.

So you've decided that maybe, just maybe, the rat race isn't for you. Perhaps you're unemployed, underemployed, or recently fired. So what are your alternatives?

Millions of people worldwide are already discovering the time and financial freedom that comes with owning a home-based business. Perhaps you've heard about professional copywriters who

charge as much \$5,000 (and sometimes more) to write killer sales and ad copy. Are they worth it? You bet they are.

Thanks to the growth of the internet, copywriting has become a BIG business. However, making a ton of money as a copywriter is easier said than done. Effective ad and sales writing is a science. That's why professional Advertising Agencies such as Ogilvy & Mather, Saatchi & Saatchi, and Young & Rubicam charge such a fortune for powerful ad copy. These big agencies carefully guard their secrets and share them with very few outsiders. If only there was an easy-to-understand guide to all of the greatest advertising tricks and ad-writing secrets. Some sort of a step-by-step user's handbook where you could learn how to create killer ads that were actually proven to generate income.

Well, thankfully, now there is!

"The Insider's Guide To Creating Incredible Profit Generating Ads!" will show you EXACTLY how to craft money-making advertisements that really work – Impressive profit-pulling ads that generate income every single time you use them. Some of the greatest secrets of successful Art Directors and Copywriters have been assembled in this collection and are revealed for the very first time.

You'll learn firsthand, following along with colorfully illustrated examples, how to create an effective advertisement and grab the attention of your target audience every single time.

This no-nonsense handbook cuts through all the creative "mumbo jumbo" and is an absolute must-read for anyone who wants to become their own boss. You'll learn how to make a profitable income by becoming a "Master" in Advertising.

In fact, after you put into practice the techniques outlined in "The Insider's Guide To Creating Incredible Profit Generating Ads!" you could easily land yourself a full-time job in any Ad Agency.

But, after learning these techniques, you'll probably be getting so many jobs on your own that the agencies - might be looking to outsource their work to YOU!

Article #8: Can't Leave Home? Work From Home Writing Money-Making Advertisements.

Perhaps you find yourself confined to your home, in a wheelchair, or with limited mobility due to injury or sickness. What are your alternatives for employment? Because of the vast improvement in communications in the last 10-15 years, the home is now becoming its own office or company.

All the machines and instruments that were once only located in the work office can now be located and used just as efficiently in the home office. Powerful computers, fax machines, and

internet connections can now be easily installed in the home. Millions of people worldwide are already discovering the time and financial freedom of owning a home business.

Perhaps you've heard about professional copywriters who charge as much \$5,000 (and sometimes more) to write killer sales and ad copy. Are they worth it? You bet they are.

Thanks to the growth of the internet, copywriting has become a BIG business. However, making a ton of money as a copywriter is easier said than done. Effective ad and sales writing is a science. That's why professional Advertising Agencies such as Ogilvy & Mather, Saatchi & Saatchi, and Young & Rubicam charge such a fortune for powerful ad copy. These big agencies carefully guard and share their secrets with very few outsiders. If only there was an easy-to-understand guide to all of the greatest advertising tricks and ad-writing secrets. Some sort of step-by-step user's handbook where you could learn how to create killer ads that have actually proven to generate income.

Well, thankfully, now there is!

"The Insider's Guide To Creating Incredible Profit Generating Ads!" will show you EXACTLY how to craft money-making advertisements that really work – Impressive profit-pulling ads that generate income every single time you use them. Some of the greatest secrets of successful Art Directors and Copywriters have been assembled in this collection and are revealed for the very first time.

You'll learn firsthand, following along with colorfully illustrated examples, how to create an effective advertisement and grab the attention of your target audience every single time.

This no-nonsense handbook cuts through all the creative "mumbo jumbo" and is an absolute must-read for anyone who wants to become their own boss. You'll learn how to make a profitable income by becoming a "Master" in Advertising. In fact, after you put into practice the techniques outlined in "The Insider's Guide To Creating Incredible Profit-Generating Ads!" you could easily land a full-time job in any Ad Agency.

But, after learning these techniques you'll probably be getting so many jobs on your own – the agencies might be looking to outsource their work to YOU!

Article #9: Create a Better Advertising Plan by Becoming a "Master" in Marketing and Advertising.

One powerful ad can make you a fortune. It can sell your product or service for months, even years to come, in any advertising venue you choose. On the other hand, a weak ad won't produce enough income to justify the time it takes you to create and submit it. Writing and creating a great advertisement may be an art form, but it's an art that can be easily learned with a little guidance

and a little practice. If only there were an easy-to-understand guide to all the greatest advertising tricks and ad-writing secrets.

Some sort of a step-by-step user's handbook where you could learn how to create killer ads that were proven to generate a ton of income for your agency and all of your clients.

Well thankfully, now there is!

“The Insider's Guide To Creating Incredible Profit-Generating Ads!” will show you EXACTLY how to create money-making advertisements that really work—impressive profit-pulling ads that generate great income for your agency and clients every single time you use them. This useful collection reveals some of the absolute greatest advertising tips and tricks for the very first time. This information is a must-have for any Account Executive or Account Manager.

You'll learn firsthand by following along with colorfully illustrated examples of exactly how to create an effective advertisement. Learn how to grab the attention of your target audience every single time and make more money for your firm. Get more clients and sell more by avoiding cluttered ads and exciting the reader to take action. Now you can finally understand how to stop other ad agencies from “stealing” your potential clients!

This no-nonsense handbook cuts through all of the creative “mumbo jumbo” and is an absolute must-read for any Account Executive or Manager looking to increase their agency's exposure.

In fact, after you put into practice the techniques outlined in “The Insider's Guide To Creating Incredible Profit Generating Ads!” your clients and your boss will adore you.

Article #10: Attract More Customers by Creating Powerful Money-Making Ads.

How do you make certain that your advertising is working hard enough without spending a fortune? Effective ad and sales writing is a science. That's why professional Advertising Agencies such as Ogilvy & Mather, Saatchi & Saatchi, and Young & Rubicam charge such a fortune for powerful ad copy. These big agencies carefully guard and share their secrets with very few outsiders.

If only there was a simple “how-to” advice or guide to some of the greatest advertising tricks and ad-writing secrets. Some sort of step-by-step, easy-to-follow user's handbook where you could learn how to create killer ads that have actually proven to generate a bunch of income and increase your sales.

Well, thankfully, now there is!

“The Insider’s Guide To Creating Incredible Profit Generating Ads!” will show you EXACTLY how you can create money-making advertisements that work – Impressive pro techniques that generate great income every time you use them. Some of the greatest advertising tips and tricks have been assembled in this useful collection and are revealed for the first time.

You’ll learn firsthand, following along with colorfully illustrated examples, exactly how to create, layout, and design an effective advertisement. Learn which fonts work best, how many images should be inserted per ad, and how to grab the attention of your target audience every single time! Sell more by avoiding cluttered ads and by exciting the reader to take action.

This no-nonsense, useful handbook is an absolute must-read for any Copywriter, Small Business, or Small Business Owner looking to make more money with powerful ads.

In fact, after you implement the techniques outlined in “The Insider’s Guide To Creating Incredible Profit-Generating Ads!” you’ll wonder how your business ever lived without them.
